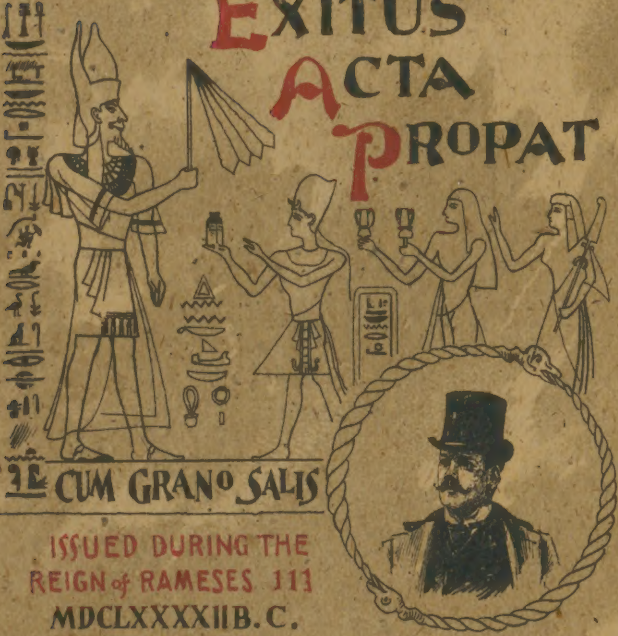
DECIUS REPETITA PLACEBIT

PHOSPHO-CAFFEIN COMP.

THE ARLINGTON CHEMICAL CO.
YONKERS N.Y.

EXITUS ACTA PROPAT



CUM GRANO SALIS

ISSUED DURING THE
REIGN of RAMESES 111
MDCLXXXXIIB.C.

by the

ARLINGTON CHEMICAL COMPANY
YONKERS, N.Y.

An Apology.

To our friends, the Doctors:—

With one-half of the world striving to prevail upon the other half to buy its goods, it is not strange that an advertisement has come to be looked upon as a bore or plot to lure the unwary. This little book is an advertisement, nothing more or less, but as a relief from the usual dry and tedious reading matter perpetrated upon physicians in particular, we have substituted something which we trust will give you pleasure & amusement.

We have learned our lesson from you— as you put sugar-coating upon your pills, and, knowing the needs of your patients, dispense the bitterest medicine with the sweetest smile, so we, feeling well assured that the existence and merits of Phospho-Caffein Comp. should be known and tested by every Physician offer you this pleasant dose. May it do you and us much good.

The Arlington Chemical Co.
Yonkers, N. Y.

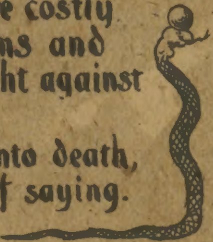
May 15th 1892.



Behold, the ruler of Egypt lay grievously ill, and the costly medicines of the East and the more costly wisdom of the Physicians and the Magi availed naught against his sore distemper.



Then the King, sick unto death, communed with himself saying.



"Verily, I am sore stricken and weighed down with grief, for slumber visiteth not mine eyelids, my hand shaketh as with palsy, and gruesome things do haunt me. Fierce dogs do pursue and worry me, and black cats do rend my flesh; yea, scorpions and slimy serpents with forked tongues do crawl over me and make me to writhe.

Gold have I, and dominion and power, but what shall it all profit me if I lose my life?"



So the king called his servants to him and commanded them, saying, "Cast forth from the temple these physicians that heal not, and these wise men that prate foolishly, and straightway make known my decree unto the physicians of the common people, that whoso shall cure the King, and give strength unto his bones and drive out the

evil spirits that possess him, may ask whatsoever he list and it shall not be denied him."

And his servants obeyed him and the tidings were proclaimed from the house tops and throughout the streets of the city.



Now it came to pass that a poor, traveling physician from a far country across the seas, a much-wandered man, with a leathern gipsire, was sojourning there, selling his wares.

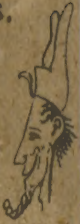


And when he heard the tidings he smote his leg with his palm and said,



"By the beard of Abraham, and the Piper that played for Moses, this place is my rest! and I will minister unto his





ROYAL NIBS

to my everlasting profit and advantage." So he hastend with his satchel to the palace of the King, and putting silver into the hands of the doorkeepers





he passed in and stood before the Ruler of Egypt. Then, bowing low, he placed his gipsire on the throne and thus spake:



"O, most sublime and potent King, I bring you good tidings of great joy. I am but the disciple and forerunner of those greater than I, the buttons of whose shoes I am not worthy to sew on. They are the physicians and healers of their race, and their servants are abroad in all the earth to place their medicines within the reach of every creature.



The Arlington Chemical Company are they, and far off in a distant land, in the Ancient City of Yonkers, the fires of their furnaces forever burn and the smoke from their retorts and test tubes continually ascends to heaven, from every land they gather the substances that bring health and strength and joy to the body of man;



Celery from the broad plains of Secaucus, Goats milk from the mountains of Harlem and the flesh of bullocks that have fattened on succulent grasses in the wild everglades of Chicago;





Coffee from the mighty vats of Arbuckle, Phosphorous from the fragrant shores of Sag Harbor, and Gluten from that fair city Minneapolis, which according to holy writ hath ever been a thorn in the flesh of St. Paul.

Here in my gipsire. I carry the elixir of life and he who tastes it shall lay





down his bed and run; he shall skip like the lambs of wall street; and his blood shall course through his veins like the royal steeds in the Egyptian Handicap. Suffer me, I pray, to minister unto you, and the King shall again be clothed in his right mind, and the people shall rise up and call me blessed."



So the King submitted himself unto this new physician and commanded his servants to wait upon him. But when the physician saw in what sore straits the King was, and how like to die, he said unto himself,"verily I believe I have bitten off more than I can chew, and peradventure the King dieth,



I shall never see Brooklyn again. Yet I ween that the King's distemper is but the effect of undue bibbing of palm-juice and even now I perceive that of the strong waters of Egypt he hath on a beautiful and picturesque jag. But mayhap water from the cisterns of the plain, and the Phospho-Caffein in my gipsire shall yet make him well again."



So the cunning traveller hid the key of the wine cellar in a napkin and buried it, and caused jars of cool water to be brought in, and for forty days and forty nights he nursed the King and gave him the medicine.





And when the evil spirits gat hold of him he played to him on a harp of





many strings, and showed him a strange game that is played with painted tablets and discs of ivory; until it came to pass that many of the King's jewels were in the leathern satchel of the travelling physician and the King was well again.

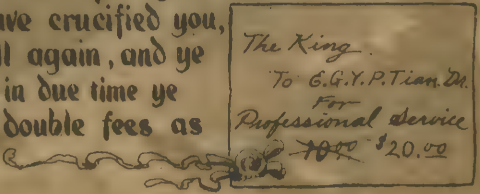


But behold the other physicians who had been driven from the King's palace were exceeding wroth, and trampling their turbans into the dust and putting ashes on their heads, they gathered at the door of the temple and would have stoned the new comer.



But he reasoned with them, saying, "Keep your tunics on, and let not your anger work your own hurt, for whom the Gods destroy they first make mad.

If the King had died after your ministration the people would have crucified you, but now he is well again, and ye are spared, and in due time ye may charge him double fees as heretofore.



Yet a little while and I go away to a far country. Then shall my mantle fall on you, and I will make you the purveyors of my medicines, for only unto physicians do we confide our wares, not exposing them for sale in shops, nor hawking them about the streets as do certain lewd fellows of the baser sort.



Get ye to your tents, therefore, and ere I depart there shall leak into your ears drops of wisdom concerning the art of healing."



Now the Ruler of Egypt finding himself well again leaped for joy, and calling the travelling physician to him he



jumped on his neck and kissed him, saying, "Ask what thou wilt and it shall be done."



them saying, 'Fashion me straightway a platform two hundred cubits long and one hundred cubits wide, and cover



it with black pigment.

Then set it up on edge against the market place where men most do congregate, and when ye have stayed it, paint thereon in red letters fourteen cubits high these words:



and when it was done he saw that it was good.



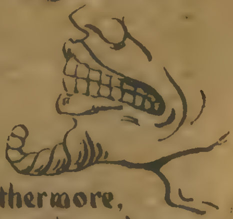
And again he said, "Lo, these many years a wicked and perverse generation have been seeking after a sign and no sign has been given; but now, by the Great Horn Spoon!





they shall indeed have it. Therefore, over the marble portal of the temple, and over the family entrance

of the King's palace he caused great signs to be erected, and had the names of his wares graven thereon.



Seeing which the King gnashed his teeth, but held his peace.

Then said the traveller furthermore, "Blessed are they that die for the good of those that come after them." So he caused the tomb of Ptolemy and the Sarcophagus of Ramses the Great to be decorated with strange hieroglyphics; which, being interpreted, read thus:—



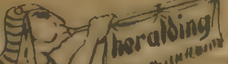
Then casting his eyes upon the great Pyramids rising up from the desert, he spake complacently as follows:- "From my youth up have I seen pictures of these wonderous works



and marvelled what they could be for. But now it is plain to me, and I comprehend their use." So upon the lofty sides of the Pyramids and on the pinnacles thereof he set

the seal of his business, and saw that it was good. For although it was covenanted between him and those in whose pay he was that no devices should be used, such as other merchants



adopt in  heralding the virtues of their wares, "nevertheless," he pondered. "In this country I am a law unto myself, and I will show these slumbrous

Egyptians how we perform these things in the hustling land that gave me birth."



Then along the banks of the Nile and upon the hanging gardens and by the wells he reared great fences, so high that the birds of



the air flew not over them: and on them he placed flaming posters that dazzled the eyes of the blind,

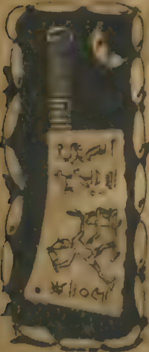


and scared the jackals and foxes.



And those having the gift of tongues read them and marvelled at their greatness.

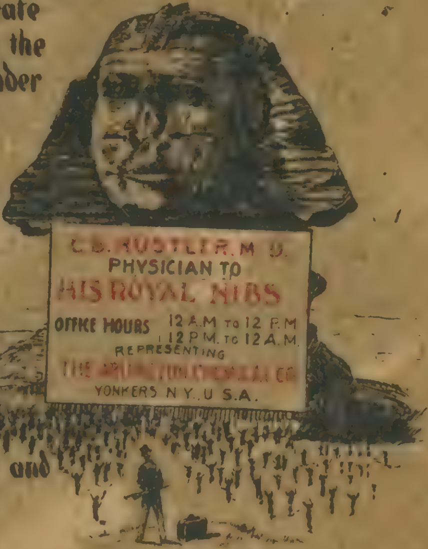
At last he sought the mysterious presence of the Sphinx, and gazing long thereat he said unto his followers:- "For a thousand years this speechless old gal, with a cracked nose and the body of a cat,



hath refused to answer the questions asked of her, and her reputed wisdom hath profited the world nothing;

But by the sword of the prophet she shall soon communicate something unto the people," and under the chin of the ancient image he hung a great placard on which was set down



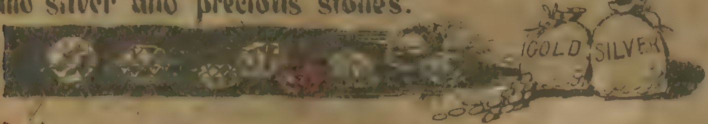


the price of his medicines and his regular office hours.

Now when the people saw and heard these things they marvelled, and straightway flocked to him to be healed.



Unto the poor he ministered without recompense, but from the rich he exacted heavy tribute, both gold and silver and precious stones.



And behold the people were transformed into new creatures, and those ill of grievous diseases of divers sorts were made well again and leaped and danced and shouted hoop-la!





And the goodly medicine prevailed against many distempers.

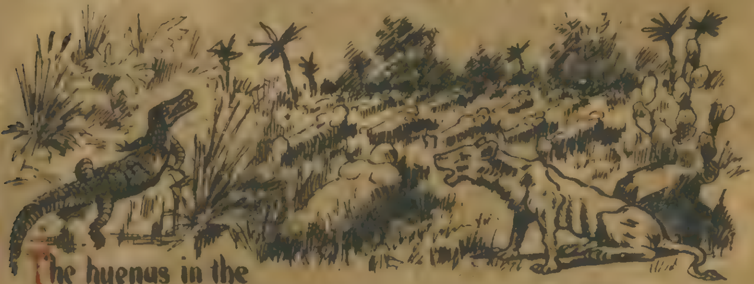


Health brooded over the land and death came not nigh it.

The digger of graves

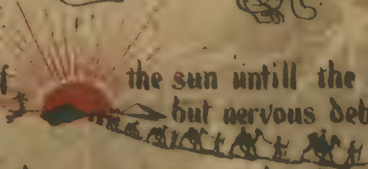


turned his spade into a pruning hook, and he who had made shrouds for the dead became a contriver of carriages for babes



The hyenas in the cemetaries did starve to death, and the crocodiles shed tears of emptiness and perished in the rushes by the river side for lack of human food.



from the rising of  the sun untill the going down of the same; but nervous debility claimed them not;

Young men and maidens sat at evening by the banks of the Nile and breathed miasma from the swamps; but malaria gat not hold of them.



The men chewed betel and the women of the  King's household supped on cucumbers and milk; but insanity and indigestion were strangers to them.

And they who had sold short the wheat of Egypt and had seen it increase in value an hundred fold, so that being sore smitten thereby their reason had departed, and children



pointing at them said: "these are they that have cob-webs in their skylights:" they too were healed, for Phospho-Caffein brought rest to their brain, and replenished their wasted tissues.



And they who had possessed a straight tip that the crop of dates would be but a tithe of the usual amount because of the mildew, and, having bought many mats of them, were afflicted with heart failure,



because the crop was large, and scoffers jeered at them saying: "they dreamed they were being let in on the ground floor and verily they have fallen into the cellar;" these also were soothed and strengthened.





And women with hysteria, whose servants had left them during the season of housecleaning, were

encouraged and revived, so that they fell to work and swept and garnished their own homes.

And overwrought preachers, who had become weary and faint in struggling after back salaries and wrestling with donation parties, were refreshed and made hopeful.

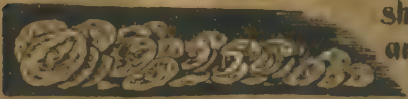


But after a time the medicine of the travelling man ran low and was spent, and he bartered his leathera satchel to a centurian for a saratoga trunk, in which to hold the orders that the physicians gave him as he sat in the market place. And when the trunk was full nigh unto

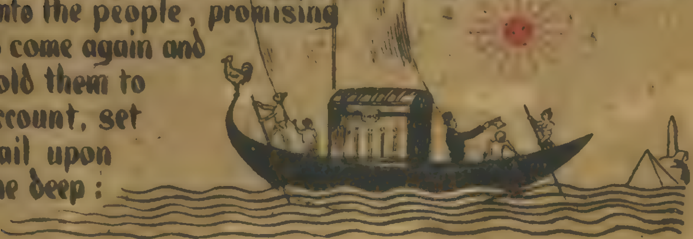


bursting, he girded up his loins and prepared to depart. And all the people blessed him and loaded him with gifts, and the dark-eyed favorites of the King wept copiously, and clinging to him besought him to remain. But the King said unto his privy counselors "verily this man is too much for me! Suffer him therefore to depart and forbid him not; for if he tarry longer he will possess all the





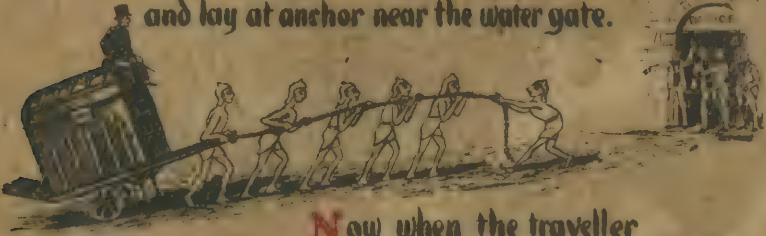
shekels of my people; and though he hath wrought wonderous cures, yet he gat him the bulge on me. His signs cover the walls of the city, and his bill boards are so lofty that they shut out the light of the sun, and the moon seemeth to set in the east." So it came to pass that the traveller, when he had arranged with the physicians to dispense his medicines unto the people, promising to come again and hold them to account, set sail upon the deep:



and after much tossing upon the waves, and being beaten upon by many storms, came at last to the ancient city of Yonkers,

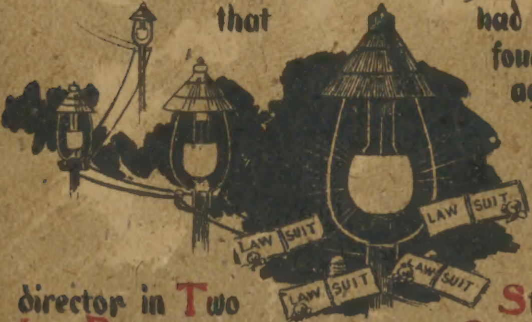


and lay at anchor near the water gate.



Now when the traveller appeared before the merchants in whose goods he trafficked and showed unto them his Saratoga trunk well stuffed with orders, they were amazed, and rejoiced exceedingly.

Then said they unto him: "In good sooth, thou art the Star Salesman, and well worthy of rich recompense." So they gave him stock in an Electric Light Company that had only four law suits against it for infringement,



And also made him a director in Two Streaks of Iron Rust that ran through the South-west part of Florida. Thus is virtue ever its own reward, because, forsooth, it getteth no other. He that hath ears to hear, let him hear. Selah!

